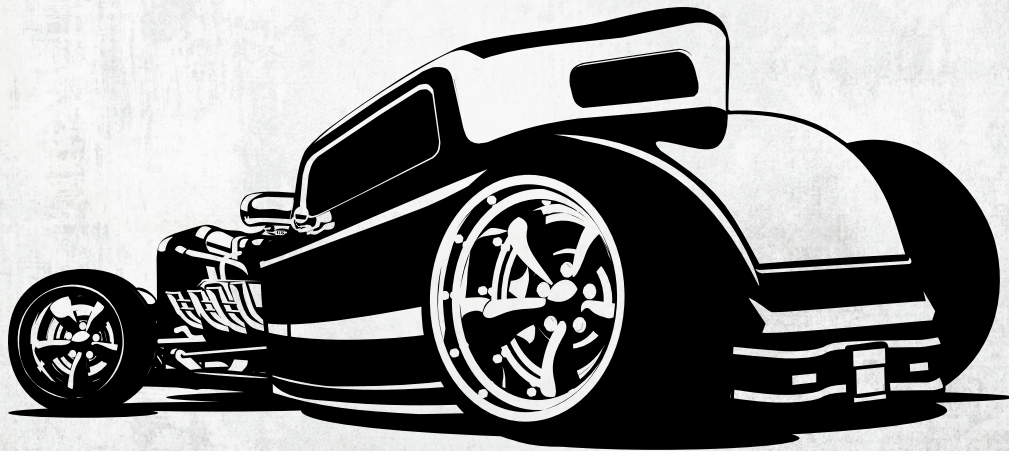


Save the date for **Detroit!**

# HRIA

## *EDUCATION DAY*



**Friday, March 6, 2015 | Detroit Autorama, Cobo Center**

### **Why Attend?**

Twenty four manufacturers will present 1 hour seminars as part of the HRIA Education Day at the Detroit Autorama. These seminars provide insight on industry trends, the latest products and even tips on installation, direct from the manufacturers themselves. Four seminars will run concurrently over six, one-hour time slots beginning at 9:00 a.m., giving you time to learn about the latest trends and products from the experts. Attendance is free to dealers and installers. Complete session schedule information will be available later in the year, but Mark Your Calendar now



For more information, visit [SEMA.org/hria](http://SEMA.org/hria) or contact jim skelly at [jimsk@sema.org](mailto:jimsk@sema.org)



# REGISTER NOW!

Friday, March 6, 2015

**HRIA Education Day, Cobo Center, Detroit**

- 24 manufacturers
- 6 sessions
- Absolutely Free

Sessions are on Friday, opening day of Detroit Autorama.

Attend all 6 sessions and **STILL** have time to visit the Detroit Autorama

Register online at [www.sema.org/hria](http://www.sema.org/hria)

## Session 9:00 a.m. - 10:00 a.m.

- **Ron Francis Wiring**  
*Plan Your Wiring Project Start to Finish*
- **MSD**  
*Everything You Wanted to Know About EFI*
- **Fat Man Fabrications**  
*Hot Rod Suspension & Chassis Design*
- **Powertrain Control Solutions**  
*Modern OD Automatic Transmissions*

## Session 10:15 a.m. - 11:15 a.m.

- **Ride Tech**  
*Suspensionology*
- **Lokar**  
*Drive By Wire and 6-Speed Solutions*
- **Steele Rubber Products**  
*All About Weatherstripping & Rubber Parts*
- **Flaming River**  
*Steering System Solutions*

## Session 11:30 a.m. - 12:30 p.m.

- **Painless Performance**  
*Electrical Devices; How & Why They Work*
- **Edelbrock**  
*New Products from Edelbrock*
- **IDIDIT**  
*Steering Column Installation Do's & Don'ts*
- **Vintage Air**  
*Basics of Performance Air Conditioning*

## Session 1:30 p.m. - 2:30 p.m.

- **Driven Oil**  
*Proper Fuels & Lubricants for Classics*
- **Powermaster**  
*10 Things to Know About Alternators*
- **Classic Instruments**  
*Options, New Products, Tech Support*
- **American Autowire**  
*Choosing the Right Wiring Solution*

## Session 2:45 p.m. - 3:45 p.m.

- **Comp Cams / FAST**  
*Cams and EFI; How They Work Together*
- **Advanced Plating**  
*Plating Without Limits; Options Beyond Chrome*
- **Borgeson**  
*Power Steering Conversion for Classic Cars*
- **Bowler Transmission**  
*A Driving Force in Performance Transmissions*

## Session 4:00 p.m. - 5:00 p.m.

- **TCI / Quartermaster**  
*The Future in Drive-Train Technology*
- **Wilwood**  
*Brake System Basics; Function & Design*
- **Aeromotive**  
*Fuel Systems for the Hot Rod*
- **Holley**  
*Holley EFI; Installation and Tuning*